

# RAMP GALLERY

## Mark Purdom

### From Certainty to Doubt

4 - 15 Dec, 2017

Opening preview: Mon 4 Dec, 5 - 7pm

In 2015, *From Certainty to Doubt* won the "NZ Photobook of the Year".

Described by the judges: *"From Certainty to Doubt is a unique gallery publication that is unashamedly about photography. It is beautifully bizarre in concept and materiality. The design is elegant but restrained, the sequencing is strong, the text is quirky, and every page has been carefully constructed. It is truly thought provoking and the multi-part format ensures it will stand out from the crowd."*

*From Certainty to Doubt* is explored in this gallery exhibition of the same name. This exhibition pulls the book format apart, looking again at the source photographs, research material and ephemera that influenced this multi award winning publication. The photographic works in this exhibition examine some of nature's fundamental survival strategies - mimicry, camouflage and deception - and look at how humans have adapted these strategies in their lives. A type of opening up of the archives that all-the-while urges the viewer to look and look again.

Purdom and Alan Deare of Area Design, have collaborated again to develop a new publication that will be released at this exhibition titled *Mimetic*. This work follows on as a type of sequel. Again pushing the boundaries of art books, it celebrates the medium, drawing in the viewer with new photographs, strong design and beautiful construction, yet continues to reveal and hide in turn.

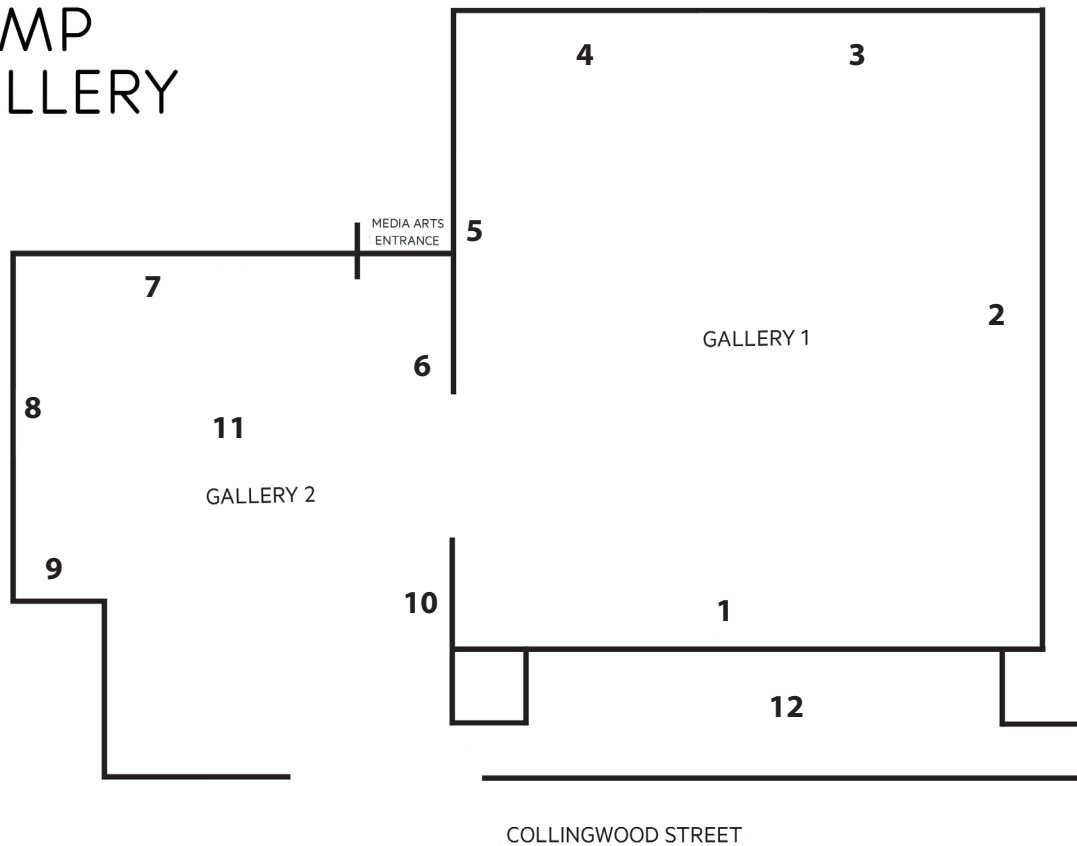
Mark Purdom's photographic work, while a commentary on people's influence on the environment, also plays with our concept or arguably our preconceptions of the picturesque. Mark is originally from England and since moving to New Zealand, he has participated in various group and solo exhibitions at home and internationally.

In addition to winning the New Zealand Photobook of the Year, *From Certainty to Doubt* won a Gold Award at the Designers Institute of New Zealand (DINZ), Best Awards, for Graphic Design. Purdom is recognised for his work by the Renaissance Photography Prize, Association of Photographers UK, Royal Photographic Society, International Photography Awards and the Portrait Salon Awards. In the last year he has exhibited at the Athens Photography Festival, Greece; Month of Photography Los Angeles, USA; IBookshow, Taiga Gallery, St Petersburg, Russia and the Xian Art Museum, China.

Mark studied for his Masters Photography at the University of Brighton, England, he is currently a lecturer at the School of Media Arts, Waikato Institute of Technology, Hamilton, New Zealand.

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## Works List:

### Gallery 1

1. L/H: Stealth Tower 1 (mobile phone antenna in the form of a tree), Hertfordshire, England.  
R/H: Stealth Tower 3, Bedfordshire, England.
2. L/H: Mr Whittaker  
Center: Private residence, Surrey, England.  
R/H: Box Den, Hamilton, New Zealand.
3. T/L: Den, Arbrook Common, Surrey, England.  
T/R: Den, Arbrook Common, Surrey, England.  
B/L: Den, Winterdown Wood, Surrey, England.  
B/R: Den, Winterdown Wood, Surrey, England.
4. L/H: Panzer Grenadier diorama.  
Center: Dazzle Ship, Bushy Park, Surrey, England.  
R/H: Maimai, Lake Ngारoto, New Zealand.
5. L/H: Leaf #2.  
Centre: Antenna in the form of a tree.  
R/H: Tramway Road, Hamilton, New Zealand (Dptych).

### Gallery 2

6. Leaf #1.
7. Windfall from Stealth Tower (cyber green), Bedfordshire, England.
8. Trail camera, private residence, Surrey, England. (Dptych).
9. Mt Taranaki, New Zealand.
10. Stealth Tower 4, Bedfordshire, England.
11. Table of Curiosity.

### Window

12. Arctic Ghillie Suit

*All works by Mark Purdom, price on application.*

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